\Box **pioneer**: a person who is among the first to explore or develop something new

- Marie Curie was a pioneer in the field of radioactivity.
- The Wright brothers pioneered the first successful airplane flight.
- □ **subsequently**: afterward; later on
 - He graduated from college and subsequently moved to New York.
 - The company was founded in 1990 and subsequently expanded internationally.
- □ **virtually**: almost; nearly
 - The stadium was virtually empty after the game ended.
 - She is virtually fluent in Spanish.
- □ **exhibit**: to show or display something publicly
 - The museum will exhibit ancient artifacts from Egypt.
 - He began to exhibit signs of stress after the long work hours.
- □ elusive: difficult to find, catch, or understand
 - The solution to the puzzle remained elusive.
 - The elusive criminal evaded capture for years.
- \Box alter: to change or modify something
 - She had to alter her dress for the wedding.
 - The plan was altered due to unforeseen circumstances.
- \Box conviction: a strong belief or opinion
 - He spoke with conviction about the need for reform.
 - Her conviction in her abilities led to her success.
- \Box go viral: to become very popular very quickly on the internet
 - The video of the cat playing piano went viral overnight.
 - Her tweet about the event went viral and was shared thousands of times.

- \Box **conceive**: to form or devise an idea or plan
 - He conceived the idea for the project during his vacation.
 - The architect conceived a new design for the building.